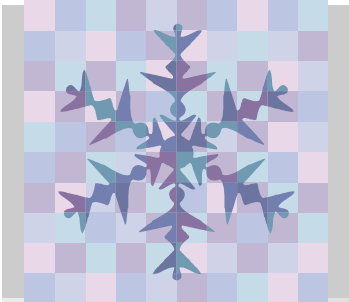


Leading Technology in Cancer Treatment Now Available at the Tri-Cities Cancer Center

January 2010



BENTON FRANKLIN COUNTY MEDICAL SOCIETY

The Society Pages

The Tri-Cities Cancer Center recently added image-guided radiotherapy (IGRT) to their services allowing them to treat more types of cancers, faster, and with fewer side effects. This new treatment option has been made available through the installation of a new Trilogy™ linear accelerator, technology purchased from Varian Medical Systems. The unit uses on-board imaging technology to pinpoint tumor location and a precisely focused radiation beam to deliver cancer treatment with sub-millimeter accuracy, thus reducing damage to the surrounding healthy tissue. Patient treatment times with this unit can be up to 60% faster than those provided with conventional accelerators. Additionally the Center is now able to treat a wider variety of cancers, including those located within the brain.

While the Center's current intensity-modulated radiotherapy (IMRT) unit had been very effective to-date in treating cancers, the new system offers the team a wider breadth of tools to use when addressing each patient's specific treatment needs. The Trilogy™ system, which includes stereotactic capabilities, is designed to deliver all forms of external beam radiotherapy including; 3D conformal radiotherapy, IMRT, stereotactic radiosurgery, fractionated stereotactic radiation therapy and intensity-modulated radiosurgery. While not all these modalities will be available immediately, having these options at their disposal will allow the Center the opportunity to provide care to more patients, many who previously would have been referred out of the area treatment.

Tom Cothran, Executive Director of the Tri-Cities Cancer Center, stated, "Bringing an advanced radiotherapy treatment option to the patient in their home community was a key factor when we decided to invest in this new technology. Also important was finding a treatment unit that would allow us to expand our treatment options. This technology lets us deliver effective treatment now while also developing additional treatment options in the future, such as stereotactic radiosurgery. Cothran went on to say, "We've been providing cancer treatment in this community since 1994 and our focus has always been on providing exceptional treatment and support services to our patients, their families, and the community. This new technology gives us the tool we need to deliver on that promise".

For more information on the new treatment options or to learn about the additional support services offered at the Tri-Cities Cancer Center please contact Michele Caron, Director of Clinical Services at 509.737-3401.

2010 SOCIETY BALL

JANUARY 23RD, MEADOW SPRINGS COUNTRY CLUB

6:30-7:30, SOCIAL HOUR

7:30 DINNER

DANCING WITH THE SHADES TO FOLLOW

RSVP REQUIRED BY JANUARY 19 TO 582-2866

VEGETARIAN ENTREES AVAILABLE UPON PRIOR REQUEST

UPCOMING EVENTS

GENERAL MEMBERSHIP MEETINGS

6:30-7:00 pm, Social Hour

7:00-8:30 Membership Business and
Presentation

2010 General Membership Meeting Dates

March 16, 2010

April 20, 2010

May 18, 2010

September 21, 2010

October 19, 2010

November 16, 2010

The CME Committee and I are currently finalizing the plans for our Spring programs, stay tuned for more information!!

Dues invoices were sent out in early November. As a reminder, you will be paying your county dues directly to us, NOT to the WSMA.

We are now able to accept credit cards (Visa and MasterCard). Please call the office if you have any questions.

SAVE THE DATE!

Benton Franklin County Medical
Society 26th Annual

CME Seminar

February 19-20, 2010

Diabetes Related Complications

Depression in Adolescents

Pediatric Orthopedics and Sports Medicine

Breast Cancer Screening

Vitamin D Deficiency

Treatment Options for Prostate Cancer

Treatment for Heart Failure

Evidence Based Screening Measures

Management of Hypertension

Treatment of Dizziness in Primary Care

Treatment of Allergic Rhinitis

Gastroenterology Update

We are currently inviting exhibitors to participate in this event. Please refer your pharmaceutical representative to me if they are interested in participating. Thank you for your help!!

Registrations are also available at the society website, bentonfranklincms.com

Applications for Membership

First Notice:

Basir Haque MD

Board Certified Internal Medicine, Eligible Hematology/Oncology

Medical School: King Edward Medical College, Lahore (1998)

Internship: Brooklyn Hospital Centre, NY

Residency: Brooklyn Hospital Centre, NY

Recommended by: Sheila Rege MD, Thomas Rado MD

Richard Lorenzo DO

Board Certified OB/GYN

Medical School: Philadelphia College of Osteopathic Medicine (1996)

Internship: Western Pennsylvania Hospital

Residency: Western Pennsylvania Hospital

Recommended by: Alex Ortolano MD and Kevin Turner MD

Jay Klarnet MD

Board Certified Hematology/Oncology

Medical School: State University of NY at Buffalo (1980)

Internship: Millard Gilmore Hospital, Buffalo, NY

Residency: Millard Gilmore Hospital, Buffalo, NY

Recommended by: Sheila Rege MD and Thomas Rado MD

WELCOME NEW MEMBER!

Matthew Peterson MD

Board Certified Pain Medicine, Anesthesiology

552 N. Colorado, #200, Kennewick

Ph. 591-0070

Please be advised, Dr. John Michael Roach (Gastroenterology) has joined Lourdes West Pasco. His office is now located at 7425 Wrigley Drive, Ste. 101, Pasco. His new phone is 546-8383 and the new fax number is 546-8375.

Benton Franklin County Medical Society
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Kennewick, WA 99336

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**BENTON FRANKLIN COUNTY
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2010 Board of Directors

John Droesch, MD	President
Stanley Ling, MD	Vice-President
Vacant	Secretary-Treasurer
Heather Phipps, DO	Past President
Richard Long, MD	Past President

Trustees

David Fischer, MD, John Henriques, MD
Larry Jecha, MD, MPH
Sheila Rege, MD AMA Delegate

The objectives of the Benton Franklin County Medical Society are to promote the art, science and practice of medicine and the practitioners who pursue these goals; to promote the care and well being of the patients of Benton and Franklin Counties; to protect and improve the health of the public; to provide medical education and to provide leadership for the members of the Society.

Please contact Nicole Austin with any questions, comments or information you would like added to the Newsletter.