



**Benton Franklin County 28<sup>th</sup> Annual CME Seminar  
February 24-25, 2012  
Three Rivers Convention Center, Kennewick, WA**

**Notice of Exhibitor/Sponsorship Opportunities**

On behalf of the Benton Franklin County Medical Society CME Committee, I am pleased to invite you to participate in our event as an exhibitor. Each of the sponsorship levels below provides you an opportunity to capture the attention of our local physicians and practitioners and to feature your company as a valuable leader in health care.

Last year, this program attracted over 125 attendees from Washington, Oregon and Idaho. Attendees included primary care and specialty physicians, physician assistants, nurse practitioners and registered nurses.

This year's topics will include: Female sexual dysfunction, prostate screening guidelines, bi-polar disorder and major depressive disorder, anxiety disorder, evaluation and treatment of thyroid nodules, medical management of hypertension, pediatric dermatologic conditions, melanoma, heart disease in women, treatment of type II diabetes, diagnosis of dementia and prevention of physician burnout.

**Exhibit Opportunities- \$500.00**

8 ft. skirted exhibit table with two chairs

Recognition of support is made known in the final meeting programs

List of attendees

**Platinum Sponsor- \$2000.00 (1)**

2 complimentary exhibit tables with choice of location

2 complimentary registration passes (for physician or mid-level providers to attend the conference)

Your logo printed on the flash drive containing syllabus material

One page advertising in final conference materials/participant packet

Recognition in final program level of sponsorship

Signage recognizing sponsorship level at conference

Company listed on web-site as sponsor

List of attendees

**Gold Sponsor- \$1500.00 (1)**

2 complimentary exhibit tables

2 complimentary registration passes (for physician or mid-level providers to attend the conference)

Half page advertising in final conference materials/participant packet

Recognition in final program level of sponsorship

Signage recognizing sponsorship level at conference

Company listed on web-site as sponsor

List of attendees

**Silver Sponsor-\$1250.00 (2)**

1 complimentary exhibit table  
1 complimentary registration pass (for physician or mid-level providers to attend the conference)  
Quarter page advertising in final conference materials/participant packet  
Recognition in final program level of sponsorship  
Signage recognizing sponsorship level at conference  
List of attendees

**Bronze Sponsor-\$750.00 (3)**

1 complimentary exhibit table  
Recognition in final program level of sponsorship  
Signage recognizing sponsorship level at conference  
List of attendees

**Meeting Contribution Program-Variou amounts, see below**

Contributions will be accepted for some meeting events such as general coffee breaks and breakfast and lunch on Saturday. All refreshments and meals will be located in the exhibit area. Contributor recognition is in the form of a display at the event and acknowledgment in both our preliminary and final meeting programs.

**Educational Grants-Minimum \$500.00**

Unrestricted educational grants in any amount over \$500.00 are used to underwrite the educational and programming costs of the CME Seminar. Recognition will be made in the preliminary and final meeting programs as well as on display signs at the event. A complimentary display table is also provided in the exhibit hall.

Please complete the following registration form and mail it to BFCMS, PO Box 5998, Kennewick, WA 99336 or fax it to (509) 582-3318. You may contact Nicole Austin directly with any questions at (509) 582-2866. Please make checks payable to: BFCMS. (Tax ID 91-6057863). We also accept credit card payments. Contact Nicole for more information.

**Benton Franklin County Medical Society**  
**28<sup>th</sup> Annual CME Seminar**  
**February 24-25, 2012**

**Exhibitor/Contribution Information**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, ST, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Name of Company as you would like published in the program:  
\_\_\_\_\_

Names of Company Representatives that will be staffing the booth:  
\_\_\_\_\_

Name of companies that you would prefer **NOT** to be located next to or across from:  
\_\_\_\_\_

**Exhibit Booth- \$500.00**

Yes, sign my company up for an exhibit booth \_\_\_\_\_

**No refunds after February 15, 2012**

**Event Contributor Program**

Friday, February 24 PM Exhibit Hall Coffee Break \_\_\_\_\_  
(Minimum amount \$500.00)

Saturday, February 25 Exhibit Hall Breakfast \_\_\_\_\_  
(Minimum amount \$700.00)

Saturday, February 25 AM Exhibit Hall Coffee Break \_\_\_\_\_  
(Minimum amount \$500.00)

Saturday, February 25 Exhibit Hall Lunch \_\_\_\_\_  
(Minimum amount \$1000.00)

Saturday, February 25 PM Exhibit Hall Coffee Break \_\_\_\_\_  
(Minimum amount \$500.00)

**Additional Sponsorship Opportunities**

Platinum (1) \$2000.00 \_\_\_\_\_

Gold (1) \$1500.00 \_\_\_\_\_

Silver (2) \$1250.00 \_\_\_\_\_

Bronze (3) \$750.00 \_\_\_\_\_

**Unrestricted grant- \$500.00 Minimum**

Yes, I would like to support the event with an unrestricted educational grant in the amount of \$ \_\_\_\_\_